

# GLOBAL NEWS

Over the next six pages the **Interzum World** team rounds up some of the major news stories from a few of the companies that will be exhibiting at this year's trade fair.

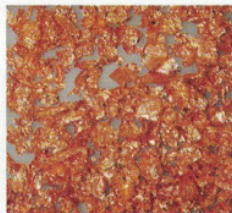
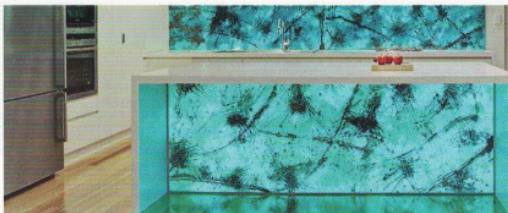
## ➤ ACRYLIC GLASS PANELS ARE PERFECT FOR STATEMENT PROJECTS

Some of the most striking finishes on display at this year's **interzum** are courtesy of **Acrylic Couture**.

This year the company will be displaying its prize-winning Italian-manufactured metacrylic panels in which fabrics and other materials are suspended to achieve intensely radiant 3D effects that offer numerous opportunities for bespoke high-

end projects. Winners of a coveted **interzum** award in 2013, Remagen-based **Acrylic Couture**'s unique panels are each hand-made, a precious piece of art, incomparable and stunningly beautiful. This material can be used for a variety of applications including walls, furniture, displays, tabletops, ceilings, etc.

🌐 | [acrylic-couture.com](http://acrylic-couture.com)



## ➤ DIGITAL REVIEW

All exhibitors looking to increase their exposure need to reserve space now for the **interzum World Digital Review** magazine.

This is mailed out to the **interzum** database after the fair, the **interzum World Review** is packed with news, key products and events from the exhibition and gives advertisers an unrivalled opportunity to target **interzum** visitors and exhibitors after the event.

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## ➤ SIMPLY INSPIRED

Austria-headquartered **EGGER**'s exhibition motto 'Simply Inspired' is an umbrella term covering all of **EGGER**'s new introductions at **interzum**. It includes new decors and products from **EGGERZUM 2017** (**EGGER**'s in-house exhibition for the furniture industry), as well as highlights of the premium surfaces

and the nine grid system from the **EGGER** Decorative Collection for the specification and shopfitting market. This year **EGGER** is fitting both of the 'Material & Nature' piazzas [Halls 06.1 and 10.2] with **EGGER**'s new products. In addition, Klaus Monhoff, Head of Design and Decor Management **EGGER** Group, and Michaela Gimpl, Design and Decor Management **EGGER** Group, are contributing with lectures drawing on their expertise: 'Individuality – Simply Different'. These talks will take place on every exhibition day at 2.30pm in the Individuality piazza in Hall 10.2.

🌐 | [www.egger.com](http://www.egger.com)